

CONTRACT



KGWN
2923 E. Lincolnway
Cheyenne, WY 82001
Sales T & C: www.gray.tv/advertising
(307) 634-7755

<u>Contract / Revision</u> 2536342 /		<u>Alt Order #</u> WOC13586591
<u>Advertiser</u> Brett Lindstrom NE GOV		<u>Original Date / Revision</u> 04/26/22 / 04/26/22
<u>Contract Dates</u> 04/27/22 - 05/03/22	<u>Estimate #</u> 1679	
<u>Product</u> TV		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KGWN	<u>Account Executive</u> Cheyenne House	<u>Sales Office</u> Cheyenne Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agcy Code</u>	<u>Advertiser Code</u> 321	<u>Product 1/2</u> 373
<u>Agency Ref</u> 124983	<u>Advertiser Ref</u> 600890	

And:

Medium Buying LLC
815 Grandview Ave
Suite 600
Columbus, OH 43215

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KGWN	04/27/22	05/03/22	CBS Evening News	5:00 PM-5:30 PM		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/27/22	05/03/22	MT-----				2	\$225.00			
N 2	KGWN	04/27/22	05/01/22	Sunday Prime Hr 4	9:00 PM-10:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/25/22	05/01/22	-----S				1	\$175.00			
N 3	KGWN	04/27/22	04/30/22	Saturday Prime Hr 2	8:00 PM-9:00 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/25/22	05/01/22	-----S-				1	\$150.00			
N 4	KGWN	04/27/22	05/01/22	Sunday Prime Hr 1	6:00 PM-7:00 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/25/22	05/01/22	-----S				1	\$150.00			
N 5	KGWN	04/27/22	04/28/22	Thursday Prime Hr 3	9:00 PM-10:00 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/25/22	05/01/22	---T---				1	\$150.00			
N 6	KGWN	04/27/22	04/30/22	Saturday Prime Hr 1	7:00 PM-8:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/25/22	05/01/22	-----S-				1	\$100.00			
N 7	KGWN	04/27/22	05/01/22	Sunday Prime Hr 3	8:00 PM-9:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/25/22	05/01/22	-----S				1	\$100.00			
N 8	KGWN	04/27/22	05/03/22	M-F 630p-7p	6:30 PM-7:00 PM		:30			NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/27/22	05/03/22	MT-TF--				4	\$70.00			
N 9	KGWN	04/27/22	05/03/22	Price Is Right	10:00 AM-11:00 AM		:30			NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/27/22	05/03/22	MTWTF--				5	\$70.00			
N 10	KGWN	04/27/22	05/03/22	M-F 6p-630p	6:00 PM-6:30 PM		:30			NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/27/22	05/03/22	MT-TF--				4	\$70.00			
N 11	KGWN	04/27/22	05/03/22	CBS This Morning	7:00 AM-9:00 AM		:30			NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/27/22	05/03/22	MTWTF--				4	\$25.00			
N 12	KGWN	04/27/22	05/03/22	M-F	3:00 PM-4:00 PM		:30			NM	5	\$100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/27/22	05/03/22	MTWTF--				5	\$20.00			
N 13	KGWN	04/27/22	04/30/22	CBS This Morning Saturday	6:00 AM-8:00 AM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	-----S-				1	\$20.00			
Totals											31	\$2,405.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/25/22 - 05/03/22	31	\$2,405.00	(\$360.75)	\$2,044.25
Totals	31	\$2,405.00	(\$360.75)	\$2,044.25

Signature: _____ **Date:** _____

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